



3E PROJECT
ENABLE ENERGY EFFICIENCY



Forum Feedback

“Presentation by Prof. Veena Sahjwalla was extremely good - data reported - clear, relevant, informative - more of this calibre vital.”

“Excellent networking opportunity for government to engage with local business & service providers.”

“Excellent panel of presenters.”

“Business Energy Efficiency session by Anoop Gupta from Steplight gave lots of practical take away tips and explores some questioning.”

“Thank you for a wonderful information day with great speakers and good networking.”

3E Energy Efficiency Community Forum: “Making Energy Efficiency Work for you”

Community Migrant Resource Centre (CMRC) recently hosted its first Energy Efficiency Community Forum funded by the Department of Resources, Energy and Tourism under the EEIG Program. The forum was held on the 14th of August 2013 at the Parkroyal in Parramatta.

The objective of the forum was to provide opportunities to Culturally and Linguistically Diverse (CALD), Small and Medium Enterprises (SMEs) in Western Sydney to learn, share, engage and discuss energy efficiency measures. The attendees of the forum included

Federal MP for Parramatta, Julie Owens, Federal, State and Local government representatives, Small and Medium Enterprises (SMEs), Community Workers, Academics, Industry Groups, Mainstream and Ethno-specific Community Organisations and Federal MP Julie Owens.

The event was well received by all who attended. Mark Davis, Director of EEIG Program, expressed, *“Very informative & enjoyed myself immensely. Would like to have all my staff along next time.”* Comments such as these are very reassuring and encouraging for the program, as they reaffirm its impact and effectiveness.

The strong turnout highlights the growing significance of energy costs on both businesses and communities, particularly those from a migrant background. *“This is quite significant considering that SME’s represent 96% of all businesses within the economy,”* said Pino Migliorino, Chairperson of FECCA during his speech. The aim of the 3E project is to help these groups change their attitudes towards energy consumption and make a positive contribution towards the environment.

A running theme in the attendance feedback was that the speakers were very informative and knowledgeable.





The Community Migrant Resource Centre, formerly known as the Hills Holroyd Parramatta Migrant Resource Centre is a community based, non-profit organisation established to promote the well being of migrants, refugees and humanitarian entrants. The Community MRC delivers projects on social enterprises, leadership, capacity building, advocacy on topical issues, education, health and livelihood skills.

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“The message that was emphasised both in the speeches and the interactive Q&A sessions was that a significant degree of energy efficiency can be achieved through behavioural change and also that energy efficiency can be seen as a means to improve productivity and profitability,” said Uma Menon, Project Coordinator of the 3E Enable Energy Efficiency for CALD SMEs and Community Organisations in Western Sydney.

Among the more memorable quotes remembered by attendees was by Dan Granger from the NWS Office of Environment and Heritage who said, *“Energy Efficiency is like an express train it may cost a bit more and take a while to get going but in the long run you will be miles ahead.”*

The speakers all made significant mention of renewal energy. Ryan McCarthy of Steplight, expressed, *“Solar energy hitting the earth in one day is roughly the same power as our global energy consumption for 20 years.”*

It was facts such as this that engaged the audience and provided for an excellent forum, which we hope will be repeated in the future.

CMRC would like to thank Speakers Julie Owens, MP; Prof Veena Sahajwalla (Climate Commissioner); Pino Migliorino (FECCA Chairperson); Yasmin King (NSW Small Business Commissioner); Dan Granger (NSW Office of Environment & Heritage) and Ryan McCarthy (Steplight) as well as Q&A Presenters:

Anoop Gupta (Steplight) on *Business Energy Efficiency*;

Julien Freed (Julien Freed Consulting) on *Lighting Solutions for Small Business*; and

Narelle Brown (EWON NSW) on *Energy Essentials for Community Workers*.



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Energy Efficient Resources for Businesses

Energy Efficiency Council

<http://greenpower.gov.au/Business/>

The Energy Efficiency Council website helps companies that want to improve their energy efficiency through best-practice guides, case studies, and links to suppliers of products and services

Up and coming 3E Workshops

3E Project is conducting an Energy Efficiency Workshop at Energy Efficiency Council (EEC) on 17 Sep 2013. It includes a 1-hour of tour of EEC followed by a 2-hour workshop.

3E Energy Efficiency Workshops—view on line at:

<http://3eproject.org.au/workshops/>

Register on-line: <http://3eproject.org.au>

The Need for Energy Efficiency practices for the Environment

Governments and businesses are now trying to reduce their carbon emissions as they have seen that it is damaging our fragile planet and that our resources are diminishing rapidly. It was discussed by Professor Veena Sahajwalla at the 3EProject Energy Efficiency Forum that *“There has been a target made to emit no more than 1,000 billion tonnes of CO₂, in order to prevent or slow down further global temperature increases, between 2000 and 2050, the issue is that we have already emitted 40% of that amount in the first 13 years.”*

People say that what is one person turning off their lights or not driving to work 2 days a week going to do? The issue is that the majority of people have this attitude and it needs to be reversed. Yes it is true that one person doing these things won't do a lot but the idea is that it is not just one person but everyone and that's when it makes a difference. It's everyone doing the small things that helps to combat the big issue. The other side of this is that at the same time you are saving money so overall everyone wins.



Sourced from: www.birdlife.org

So by making some small changes which you can see on our website www.3eproject.org.au you can help yourself and the environment

Lighting Energy Saving Tips:



ENERGY
SAVING
TIPS

- **Keep lights clean and free from dust.**

Dirty lights and light fittings can reduce brightness by almost half.

- **Switch all incandescent lights to CFL's.**

CFL's use 80% less energy and can last up to ten times longer.

- **Maximise internal reflection.**

Paint the walls and ceilings in light colours and keep darker surfaces clean to maximise light reflections.

Internships at CMRC-3E Project

There is a strong working relationship between Macquarie University and the 3EProject. Students from the University have assisted in the mid-term evaluation of the 3E Project.

At the beginning of this year, Interns Stephanie Wood and Laura Hawke gained hands on experience as part of the Internship Program for the 3E Project at the CMRC. They conducted surveys to explore the barriers to energy efficiency and the effectiveness of the program among the participants of the 3E Project. It included focus groups and the design of questionnaires. The experience at the 3E Project had such a positive impact on the students that Stephanie returned to volunteer at the 3E Energy Efficiency Community Forum.

"I have really enjoyed my time here at the 3E Project as an intern . I have gained a lot of practical knowledge through attendance of the



workshops and field trips with the 3E Project assessors, something you just can't learn in a classroom. I didn't realise that making small, easy behavioural changes such as switching off appliances at the power points, installing a few energy efficient light bulbs and setting the air conditioner to a more sustainable

temperature can have such a significant impact on power bills," commented Stephanie at the end of her Internship in May 2013.

This testimonial demonstrates how influential this internship program can be. In the short time that these interns were at the organisation



their view on energy efficiency was changed completely and they learnt how easy and effective the energy efficient changes can be for businesses and community organisations.

The 3E Project Team would like to thank the interns, focus groups and participants who provided their feedback in the interviews and surveys during the mid-term evaluation.



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